

GAP

GALLERIES AT PARATISSIMA

MONTERRAT DIAZ



MIND THE GAP

The thirteenth Edition of Paratissima will take place on 2017, from 1st to 5th in Torino Esposizioni.

Paratissima was born in 2005, as an off event of Artissima, famous International Contemporary Art's fair of Torino, and has become, in just a few years, one of the baseline artistic national events.

In the past edition Paratissima attracted nearly 600 artists and 47.295 people visited the 12.000 mq at Torino Esposizioni.



Il Giornale dell'Arte

«IL GIORNALE DELLE MOSTRE E DELL'ECONOMIA»: un giornale nel giornale, l'unico specializzato

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In totale 104 pagine
 Due dorsi di grande formato
 più la fotrivista *Vernissage*

IL GIORNALE DELL'ARTE

Le fiere italiane

	Visitatori al giorno	Visitatori totali	Titolo della Fiera	Sede	Città	Date
1	16.700	50.000	Artissima	Oval Lingotto Fiere	Torino	3/11/16-6/11/16
2	11.250	45.000	MiArt	Fieramilanocity	Milano	7/4/16-10/4/16
3	9.666	48.332	Arte Fiera *dati certificati ISF CERT	Fiera district	Bologna	28/1/16-1/2/16
4	9.459	47.295	Paratissima	Torino Esposizioni	Torino	2/11/16-6/11/16
5	8.667	26.000	Salone del Restauro	Fiera di Ferrara	Ferrara	6/4/16-8/4/16
6	6.667	20.000	7.8.Novecento	Modena fiere	Modena	18/11/16-20/11/16
7	6.500	26.000	The Others Art Fair	Ex Ospedale Regina Maria Adelaide	Torino	3/11/16-6/11/16





G@P is an autonomous area inside Paratissima, specifically dedicated to art dealers.

Contemporary Art Galleries have the chance to exhibit and present their own artists to a large crowd of about **50.000 visitors** through the five days of the Event.

G@P is an Art Fair, which fills the void existing nowadays in Turin between Artissima, which is the main fair and also more institutional and selective event basically addressed to an elite group of collectors, and other art events.

Paratissima, an International off event, extends its offer to those, who are potentially interested in investing in Contemporary Art, by hosting not only young artists and emergent talents, but also established artists proposed by a careful selection of Art Galleries.





The Event, with its 12.000 sqm of exposition filled with special projects and Curated Exhibitions and with such a vast array of offers to include also Fashion, Design and Music, has certainly become one of the biggest and most visited Contemporary Art Events on a National Level.

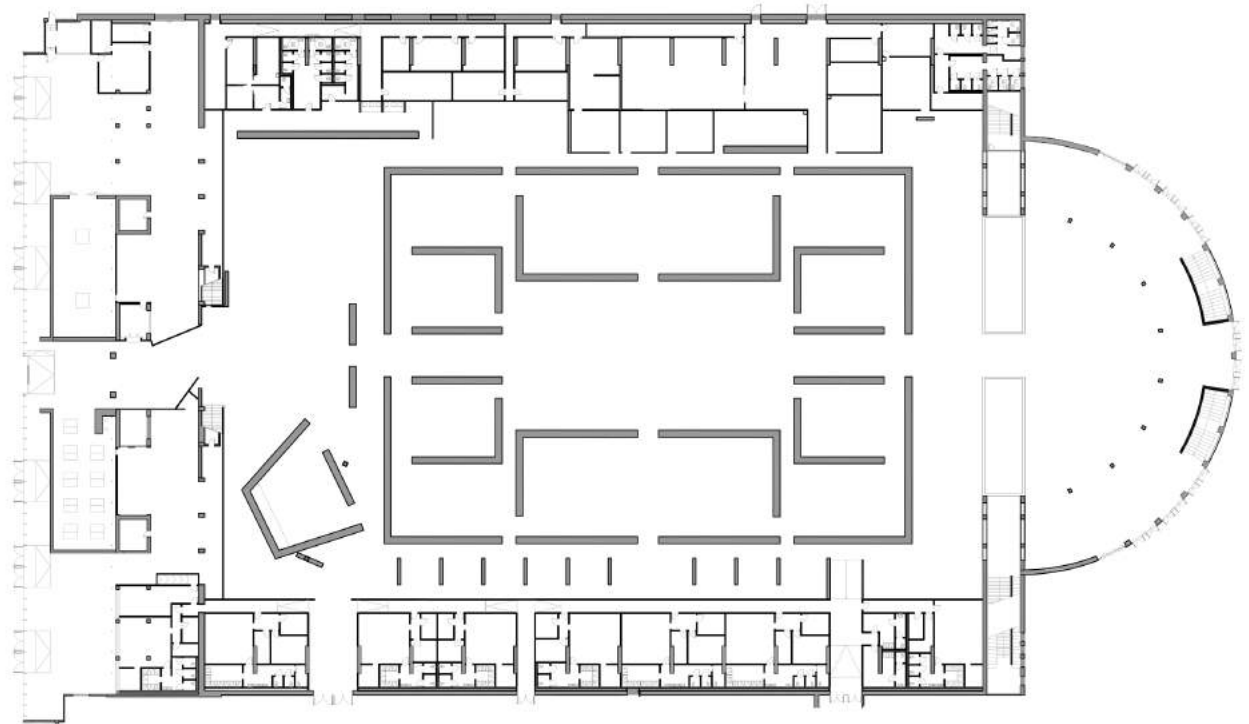
G@P constitutes the ideal playing field for gallerists and experts or budding collectors, who aim to invest not just on young artists.

News for the 2017 Edition is the introduction of two prizes: one for the emergent under 35 artists and the other for the participating Art Galleries.

- **The G@P Under 35 Prize** has a max value of €1500 plus tax and is **dedicated to an Under 35's artwork.**
- **The G@P Project Prize is dedicated to the Gallery** with the best Expositive Project and consists in the free admission to G@P2018.

TORINO ESPOSIZIONI Corso Massimo D'Azeglio 15, Torino

12.000 mq just for a big Exhibition

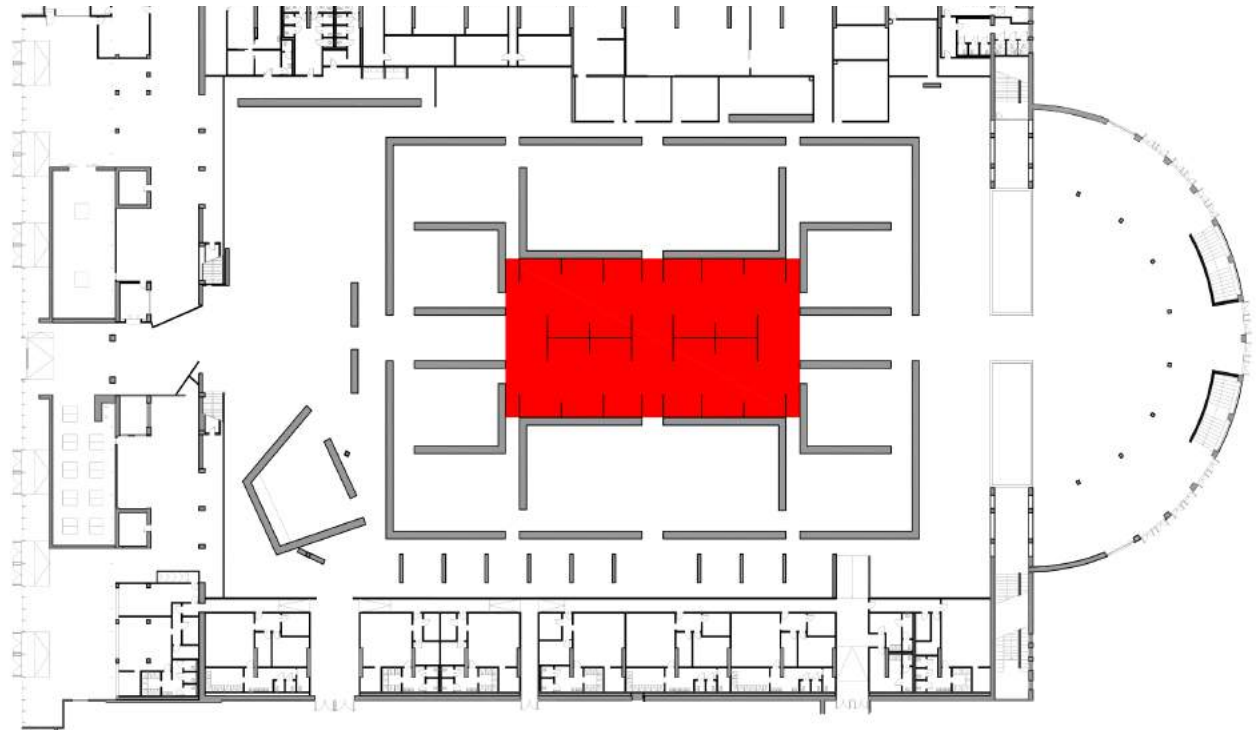




The space dedicated to G@P is situated in the heart of the Event, the central space in the Torino Esposizioni architectural ensemble, marked in red on the layout.

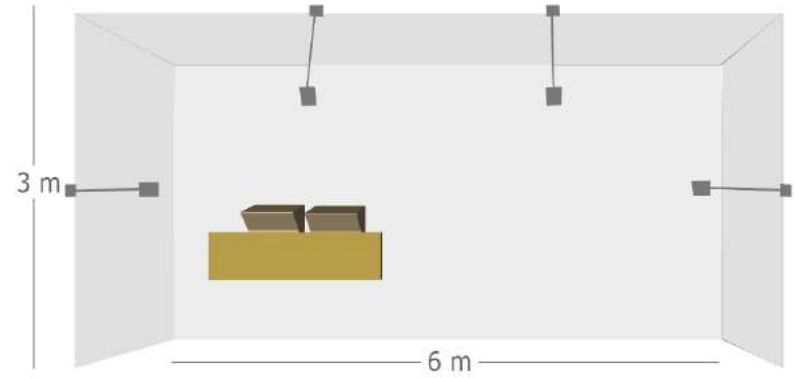
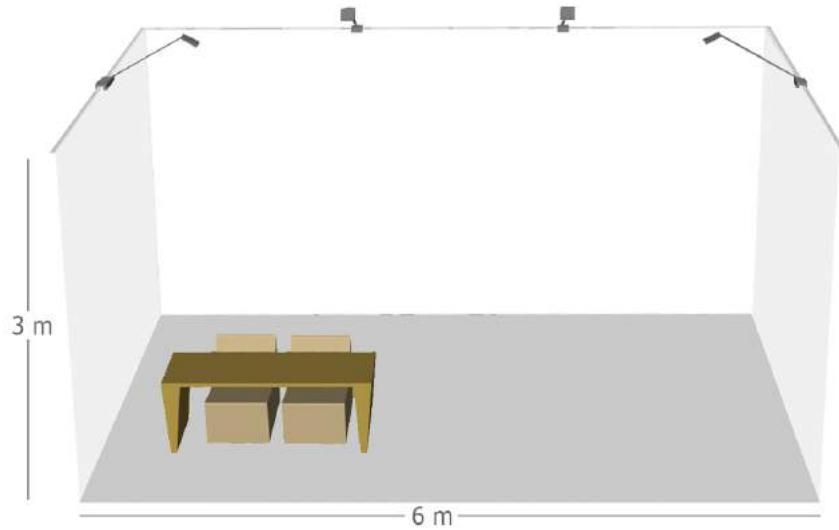
The Expositive Boxes are available in modules of:

- 18 mq
- 36 mq



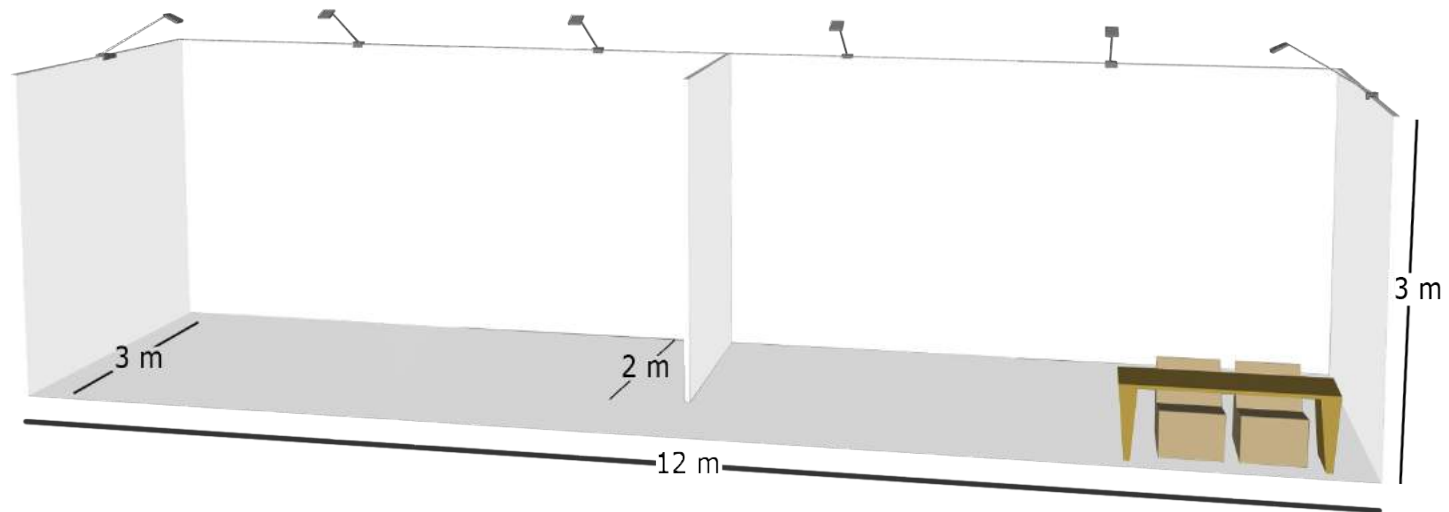
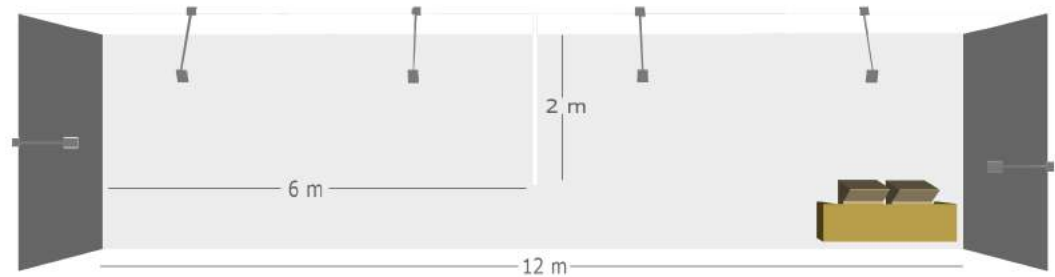
Expositive Box 18 mq

- D 3m
- W 6m
- Stand h 3 m



Expositive Box 36 mq

- D 3 m
- W 12 m
- Central panel 2x3m
- Stand h 3 m







Galleries at Paratissima

1st– 5th November 2017, Turin

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