

Paratissima Milano

art & photo fair

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Paratissima | PRS

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BASE

via Bergognone₃₄



PARATISSIMA.IT

concept

CONCEPT | PARATISSIMA MILANO

THROUGH THE BLACK MIRROR

At the end of the day, suddenly, the off screen of the pc becomes a black and opaque mirror, that reluctant to reflect any face, reflects only a familiar shadow, an alter ego in permanent hostage to work, web and social media.

The reflected image is uncertain and confused, sometimes grotesque, but retains the magical power to magnetize the tired look. In investigating a face full of wrinkles and chiaroscuro, which in turn looks at us, the surprise is suddenly finding ourselves alone, face to face with a self-portrait emerging from the darkness of the unconscious and the individuality, where, up to moments before, there was a gap to a plural, public, digital and global dimension.

The lifeless, dark and silent monitor is the founder of the black mirrors, lazy and rebellious mirrors, that wanted to do something else in life, and now simulacra and projections of our betrayed desires.

Instruments of reflection, they refuse to carry out their work as common employees, with the unconcealed ambition of digging the soul of those in front of them, revealing hidden secrets, unknown psychological dimensions or absolute truths. The goal is to go further, removing, adding or distorting, not to reflect, but to make the viewer reflect, conquering after centuries of enslavement that long-awaited autonomy and independence with respect to the observer / master. The ambition distinguishes them in wanting to overcome the zero degree of their possibilities, or to mimic anyone in front of them in a banal way.

Often the most enlightened, endowed with a prophetic wide angle, try to widen their field of vision to the whole of humanity, showing the aberrant aspects of the present and the

traces and the clues of a possible tomorrow, rising as warning and denunciation for those who insist on not wanting to see.

Black mirrors do not belong to a field defined in a programmatic way, they are not real, but virtual, whose vocation is to dig into the interlocutors, to show the social and collective or intimate and private distortions.

The uncomfortable truths and the unconscious, like contemporary unease and futuristic dystopias, are the ones appearing and being staged; situations from which normally man shuns and which, more so, should face.