

CALL FOR ARTISTS

GREEN iDEAL

SUBJECT OF THE CALL

This competition notice **GREEN IDEAL** is addressed to those artists that use Technology and Digital as key means of expression, and whose artworks have Environmental sustainability (protection of biodiversity, alternative and clean energy sources, pollution elimination, fight against climate change, sustainable industry and mobility, circular economy) as main theme.

The works selected through this competition will be exhibited at The Biennale della Tecnologia, held by the Politecnico di Torino on **November 12th -15th 2020**, both on-line and on-site, in the venue of Corso Duca degli Abruzzi, Torino.

On the occasion of the first edition of the Biennale, Paratissima and Politecnico collaborate to promote and involve new and young talents operating in those fields, to highlight the connection between creativity, technology and digital media as means of expression.

The application for this competition is free and the deadline for the submission is **1st of October 2020**.

TYPE OF ARTWORKS

Candidates can select one of the following categories to apply to:

- **VIDEO section** (*Dinamic Display*): intended for artists and creatives applying with short video-art works that use digital techniques in part or whole.
- **SCULPTURE/ INSTALLATION ARTWORKS section** (*Dinamic Sculpture*): intended for artists and creatives applying with sculptures or installation art made by 3D printer or that use technology as an essential component of the artworks (kinetic / light sculpture or interactive installations artworks).

THE EXHIBITION

The exhibition will be opened on November 5th, both on-line and on-site during the Turin's ART WEEK held in Turin but officially the vernissage will be on November 12th, as the Biennale della Tecnologia's opening (12th -15th November). The exhibition will be one of the special projects of the first edition of The Biennale della Tecnologia held by Politecnico di Torino.

SELECTION AND AWARDS

Among the proposals submitted before **the 1st of October 2020**, 30 artworks for VIDEO SELECTION (*Dinamic Displays*) and (minimum) 5 artworks for SCULPTURE/ INSTALLATION ARTWORKS (*Dinamic Sculptures*) will be selected.

The winners will be announced during the last day of The Biennale della Tecnologia:

- For **VIDEO SECTION** (*Dinamic Displays*) the first place award is euro 300 before tax.
- For **SCULPTURE/ INSTALLATION ARTWORKS** (*Dinamic Sculptures*) the winner will expose for free during Paratissima Torino 2021 (17th edition).

1. HOW TO PARTICIPATE

Candidates are required to send the application form by email to call@paratissima.it along with the all documents and attachments required, **no later than October 1st**.

The two different categories of the notice, related to different disciplines, are:

- 1.A) **VIDEO section** (*Dinamic Display*): short video art works that use in whole or in part digital techniques.
- 2.B) **SCULPTURE/ INSTALLATION ARTWORKS section** (*Dinamic Sculpture*): sculptures or art installations, made by 3D printer or that use technology as an essential component of the artworks.

The artworks, which can be both published or unpublished, must respect the main theme of this competition notice: **GREEN IDEAL**, the text of which is at point 2) of this call.

1.A) VIDEO section (*Dinamic Display*): **short video artworks** made through the use of digital techniques, entirely or in part.

- the artworks of this section must be short video-art works (max 1 minute): the videos can be made by traditional animations (hand drawing), digital technique (2D or 3D) or videos that include visual effects, special effects, augmented reality, GIF;
- selected videos can be both published or new;
- a jury of experts will select the most significant video-art works (about 30 artworks) among all the incoming applications;
- the artworks must respect the main theme of this announcement **GREEN IDEAL**, you can find the text at point 2) of this announcement.

EXHIBITION: VIDEO SECTION will have a wide-range of locations, either online and on-site: on-line on the Biennale della Tecnologia's site, in a dedicated section named **GREEN IDEAL** on Biennale's Facebook and Instagram. On site, in the headquarters of the Politecnico di Torino, through a monitor entirely dedicated to the projection. There will be an all day long streaming marathon that will take place on November 12-15, 2020 through a giant screen which projects in the city centre; also during the event of Paratissima 2020 there will be a dedicated monitor.

AWARDS: VIDEO SECTION the final award is euro 300 before tax, assigned by a selected jury of experts. The winner's name will be announced at the end of Biennale della Tecnologia, on **November 15th**.

APPLICATION and REQUESTED DOCUMENTS must be sent by e-mail to call@paratissima.it no later than October 1.

1. The Form must be filled in all of its sections (Word format) with candidate's information.
2. A Word file with:
 - a) Artwork's title and its duration;
 - b) A critic text that explain artwork's meaning related to the main theme of **GREEN IDEAL** in a range of a minimum of 1000 characters to a maximum of 1500 characters (including spaces);
 - c) A concise biography of the artist of maximum 1000 characters.
3. A link in which you can watch or download the entire video in HD quality in format .mp4 (Dropbox, Google Drive, or similar).
4. An artistic curriculum vitae, if so desired.

1.B) SCULPTURE/ INSTALLATION ARTWORKS section (Dinamic Sculpture): sculptures or installation artworks made by 3D printer or that include technology as main part of the artworks.

- artists and creatives who want to apply must present sculptures or installation artworks, made by 3D printer or that include technology as main part of the artworks such as kinetic / electric / light sculpture / sculpture or installation artworks working with the audience's interaction in every way (through sensor or mechanical);
- artworks can be published or new;
- approximately 5 artworks will be chosen among all the incoming proposals;
- Artworks must respect to the main theme **GREEN IDEAL** whose text will be at point 3) of this announcement;
- Sculptures could be either free-standing or placed on the ground, they could also be placed in display cases provided by Politecnico di Torino or partially hanged on the wall. Following specifications:

Sculptures/ installations of small size (Display cases)

Artworks that would go in display cases must be maximum 60x60 cm, they would be placed in display cases lit by Politecnico.

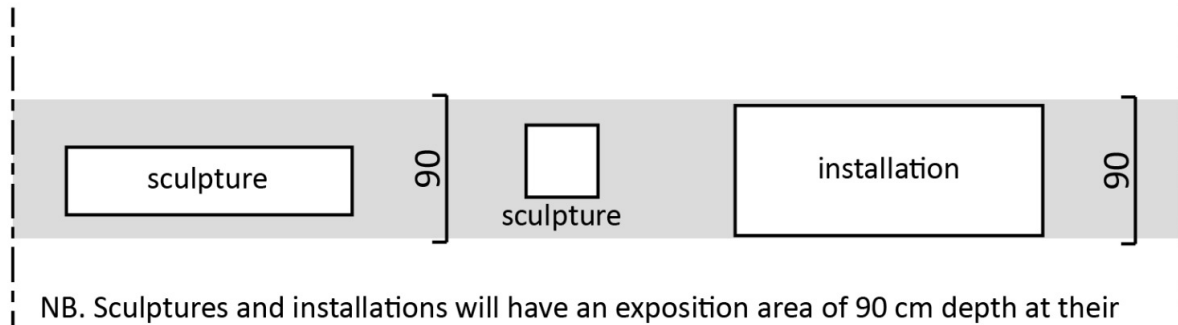
Sculptures/ installations to hang on the wall

You must report on the application if the weight would exceed 5 kg.

Sculptures/ installations big size (on the ground or free standing)

Considering that the artworks will be next to a wall, sculpture's depths should not exceed 90 cm (scheme below) to secure easy public passage.

There are no size limits on works (but we recommend not to exceed 3 meters height).



NB. Sculptures and installations will have an exposition area of 90 cm depth at their disposal

Width and height must be within 3 m.

EXHIBITION: the exhibition will take place in the headquarters of Politecnico di Torino, next to the location that will host Biennale della Tecnologia's panel. Artworks will be published online both on Biennale's page on **GREEN IDEAL** section and on Paratissima's site.

AWARD: for **SCULPTURE/ INSTALLATION ARTWORKS** (*Dinamic Sculpture*) the winner will be able to exhibit his artworks during the 17th Paratissima 2021 free of charge. Winner's name will be announced on the final day of Biennale della Tecnologia.

The application form must be sent by email to call@paratissima.it with all of the documents no later than October 1st:

1. The Form must be filled in all of his sections (Word format) with candidate's information.
2. A Word file with:
 - a) Artwork's caption (author, title, technique, year of production, dimensions).
 - b) A critic text that explain artwork's meaning related to the main theme of **GREEN IDEAL** in a range of a minimum of 1000 characters to a maximum of 1500 characters (including spaces).
 - c) A concise biography of the artist of maximum 1000 characters (including spaces).
 - d) A text that explains artwork's staging, staging's timing and specific needs such as socket or voltage etc., in this section you have to explain dimensions, securing, and artwork's stability (if needed).
3. Images (.jpg o .png 300dpi) or video (mp4) rendering or photo editing, everything that could help to visualize the piece of art.
4. If you have it, you can also include an artistic curriculum vitae.

2. CONCEPT/THEME OF THE PROJECT

GREEN iDEAL

Curated by Francesca Canfora

Protecting biodiversity, preferring alternative and clean energy sources, eliminating pollution and fighting against climate change is the great challenge we are facing globally.

It's an ideal to pursue through programmes and shared policies, aiming at promoting a global change not only at a macroscopic level, but also in the everyday life of individuals.

Environmental degradation and climate change are an existential threat to Europe and the world and are the focus of a new strategy pursued by European Union with the Green Deal, in order to ensure a transition to green economy: a roadmap with action for making the EU climate neutral by 2050.

There are lots of actions to be taken: above all, boost the efficient use of resources by moving to a clean, circular economy, to cut pollution and restore biodiversity.

At a community and political level, innovative industries will be supported, there will be investment in environmentally-friendly technologies and cleaner, cheaper and healthier forms of private and public transport will be rolled out. Energy sector will be decarbonised and buildings will become more energy efficient.

The awareness of the seriousness of the problem and the responsibility for actions to be taken, are not just a politics and institution matter, but something that have to be shared by individuals.

The challenge to protect our planet and future generations requests a global response.

GREEN i-DEAL it's the green aspiration to aim to. The "i" stands for individual but also: information, involvement, inspiration, innovation, which are values that each of us should share.

Single governments can do very little without the full support of everybody, and we all have to contribute in every possible way, with dedication and daily efforts in order to reach these purposes.

Great ideals mean nothing without a community that pursue the same project - a number of small actions that have a huge impact worldwide - for example, sustainable mobility is a way to cut pollution and means using alternative transports with low or zero-emissions; also separate waste collection, proper use of heating systems and air-conditioning are very important in order to cut pollution and lower environmental impact.

In particular, to proceed toward an effective change in sustainable production, everyone must make their contribution in a shared perspective.

In this context, the involvement artist community is mandatory because Contemporary Art has a strong and powerful way of communicating that may help to promote and divulge this essential message.

For further details: https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

Biodiversity

Measures to protect our fragile ecosystem

From Farm to Fork

Ways to ensure more sustainable food systems

Sustainable agriculture

Sustainability in EU agriculture and rural areas thanks to the common agricultural policy (CAP)

Clean energy

Clean energy

Sustainable industry

Ways to ensure more sustainable, more environmentally-respectful production cycles

Building and renovating

The need for a cleaner construction sector

Sustainable mobility

Promoting more sustainable means of transport

Eliminating pollution

Measures to cut pollution rapidly and efficiently

Climate action

Making the EU climate neutral by 2050

3. ARTWORK'S SELECTION

Among all the artworks received no later than October 1, 30 pieces of art will be chosen for **VIDEO SECTION** (*Dinamic Display*) and 5 pieces of art will be chosen for **SCULPTURE/ INSTALLATION SECTION** (*Dinamic Sculptures*).

Every artist who participates at this competition notice, in case of selection, authorizes PRS Impresa Sociale srl and Politecnico di Torino to use images and videos for the promotion of the event.

From October 20th, selected artists will be announced and the artworks will remain property of artists themselves.

4. FINAL AWARD

At the end of the Biennale della Tecnologia, during the finissage on the **November 15**, both a jury of experts and Paratissima's Artistic Direction will announce names of final winners and declare the awards for both of the sections:

- 1) For **VIDEO SECTION** (*Dinamic Display*) the final award is euro 300 before tax.
- 2) For **SCULPTURE/INSTALLATION SECTION** (*Dinamic Sculptures*) the winner will have a free application for the 17th edition of Paratissima Torino in 2021.

5. PROPERTY RIGHTS

Submission to this competition notice involves free transfer of property rights (non-exclusive) to Politecnico di Torino and to PRS srl Impresa Sociale for the use of the artworks connected to the promotion of this competition notice. You can find the waiver in the application form.

Submitted artworks could be used by Politecnico di Torino and by PRS srl Impresa Sociale in several locations (such as cultural centres, tv channels, streaming, etc) for the purpose of non-profit activities and for publicity purposes of **GREEN IDEAL**.

6. COPYRIGHT

Artistic Direction declines any responsibility due to reproduction of audiovisual material covered by copyright which has not been regularized by the SIAE.

7. PRIVACY PROTECTION

All the personal data collected by the Artistic Direction will be treated in compliance with Legislative Decree no.196/2003 Italian and European Regulation n. 679/2016".

8. GENERAL RULES

Artistic Direction has the right to final decision for controversial cases and for every cases that are not forecasted by this competition notice, in accordance with current legislation. Artistic Direction retains the right to modify this competition notice for technical requirements.

Artistic Direction retains the right to modify the programs if this should be done for the successful outcome of the exhibition.

Application for GREEN IDEAL involves total acceptance of this competition notice.

9. POLICY

For the selection and for a fast communication, the artists are asked to fill the form with their phone number.

10. INFORMATIONS

For further information visit www.paratissima.it or send an e-mail to call@paratissima.it
For specific questions you can also call 0039-3453183971 to talk with exhibition's curator
Francesca Canfora.