

LIQUIDA

Grant

MAY 2025

**WHERE
IMAGES
FLOW**

POWERED BY
PARATISSIMA

LIQUID GRANT

TERMS AND CONDITIONS

Welcome to the Liquida Grant!

This document defines the Terms and Conditions that govern the *application* to the Liquida Grant. These Terms and Conditions apply between the User and PRS Srl Impresa Sociale (which from now on we will refer to more simply as Paratissima), an Italian company with registered office in C.so Re Umberto 9bis, 10121, Turin, Italy, P.IVA 11800270016, the operational owner of the website paratissima.it, prs.arte and all related websites and services.

By checking the Terms and Conditions box, completing the Award application process, and completing payment of the participation fee, you are taking part in the Liquida Grant 2025, hereby acknowledging that you are bound by the following Terms and Conditions.

Please read them carefully before applying for the application.

1. Prize Rules

Applications for the Liquida Grant open on January 13, 2025 and close on February 16, 2025. The candidate can participate by clicking on the "Apply Now" button available on [this page](#) and following the application process. Each participant* may apply for the Award in either of the different modes of participation outlined in pt 1.1.

1.1. Type of application

The candidate can choose to participate in the Liquida Grant in two different ways, depending on the content they intend to submit (it is possible to apply for both types):

- 1) **ONE SHOT:** Each candidate may submit from a minimum of 1 shot up to a maximum of 5 shots, not necessarily belonging to the same artistic project, and thus apply for the different prizes that will be explained below. The theme of the shots submitted is FREE. Each shot can be released from the others and more than one type of shots pertaining to different types of research can be submitted. Images must be uploaded in .Jpg or Jpeg format and each image cannot exceed 10MB.
- 2) **FULL PROJECT:** This mode of participation involves the submission of an entire photographic project. It will be possible to apply from a minimum of 6 to a maximum of 10 shots, even in the case of larger projects (submit the most representative ones); in this case, supplementary images may be requested by the Art Direction. An abstract will also be required in the Entry Form. The theme of the submitted projects is FREE. It is important, however, that all shots submitted can be traced back to the same photographic project. Again, applying will qualify for the various prizes that will be explained below.

ONE SHOT CATEGORY

For the ONE SHOT category, the prizes up for grabs are:

- Exhibition within the **GROUP SHOW** during **Liquida Photofestival 2025** (May 08 - 11, 2025), **during Paratissima Torino 2025** (Turin Art Week in November) and at **FOCUS - De Pietri Artphilein Foundation**, Lugano, Switzerland (during 2026).

The jury of professionals* (deepened on p.5) will select the best 10 author*s' shots from among all those submitted (each author* may be selected with only one shot from those submitted in the application phase) and exhibited in the form of a Group show.

In case of selection, will be considered with the artist to promote the sale of the shot according to a set of parameters (size, price, print run, medium) sealed by a contract made *ad hoc*.

Selected applicants will be required to send files of the award-winning shots in high resolution in the manner indicated in the selection notice that will arrive by e-mail.

Paratissima will bear all costs of production, set-up, dismantling, transportation to any other exhibition venues and promotion of all related events. Visibility will be given on the official social channels of Paratissima and Liquida Photofestival to the entries deemed most valid, regardless of whether or not they have been selected.

- Participation of the selected shot in the **ImageNation** Milan exhibition, Milan (September 2025)
- Publication in **Discarded Magazine** edited by Gian Marco Sanna, artist, Discared Magazine curator and co-founder of L.I.S.A.
- Editorial in **Iconic Artist**. The following award will be presented by Jonathan Lorilla, Editor in Chief of **Iconic Artist**.

The cost of participation in this type of application is **€ 25.00**, which must be paid at the same time as filling out the Application Form.

Please note that payment of the fee does not guarantee automatic selection. In addition, the amount will NOT be refunded in case of non-selection.

By accepting these Terms you agree that the decisions of the judges are final on all matters related to the Liquida Grant.

FULL PROJECT CATEGORY

For the FULL PROJECT category, The prizes up for grabs are:

- Exhibition of the winning project with a **SOLO SHOW** during **Liquida Photofestival 2025** (May 08 - 11, 2025) and at **FOCUS - De Pietri Artphilein Foundation**, Lugano, Switzerland (during 2026). The prize will be awarded by Laura Tota, Artistic Director of Liquida Photofestival and curator and Vittoria Fragapane, book editor of Artphilein.

Within 2 days of being notified of the positive outcome, the winner must provide the entire selection of shots composing the Project in high resolution and in .Jpg or .Jpeg format. This will be preparatory to the design of the exhibition.

They must also confirm their participation within the same timeframe, otherwise another candidate project will be selected. Paratissima will bear the costs of accommodation in Turin, production, set-up, dismantling, and transportation to any other exhibition venues.

- Publication of a **photobook with the Artphilein publishing house** in Lugano. The prize will be awarded by Vittoria Fragapane, book editor of Artphilein.
- Publication in **Discarded Magazine** edited by Gian Marco Sanna, artist, Discared Magazine curator and co-founder of L.I.S.A.
- Editorial in **Iconic Artist**. The following award will be presented by Jonathan Lorilla, Editor in Chief of Iconic Artist.

The cost of participation in this type of application is **€40.00**, which must be paid at the same time as filling out the Application Form.

Please note that payment of the fee does not guarantee automatic selection. In addition, the amount will NOT be refunded in case of non-selection.

By accepting these Terms you agree that the decisions of the judges are final on all matters related to the Liquida Grant.

1.2 Modalities of participation

1.2.1- Free Art Gallery Registration

Register at the [link](#). Such registration will automatically and free of charge entitle the artist and his/her works to be included within the artgallery.paratissima.it platform, a showcase dedicated to the online promotion and sale of all the works of the registered artist*. The creation of the aforementioned profile will also allow access to the Entry Form to participate in both types of the Liquida Grant 2025.

For support with the application process, and you can download [the Online Completion Guide](#)

If you have previously signed up Art Gallery, log in with your credentials at the [link](#) and follow step 1.2.2 directly.

PLEASE NOTE: In order to access the project application, it is essential to have an artist profile on the Art Gallery platform; therefore, the process outlined above is a *conditio sine qua non* to participate in the event.

1.2.2 - Grant nomination

To complete the registration process, simply go to the "Featured Events" section in the left menu within your artist profile.

The "Featured Events" section provides direct access to the two Registration Forms for ONE SHOT and FULL PROJECT of Liquida Photofestival 2025.

Clicking the "Apply" button under the "Liquida GRANT, ONE SHOT 2025" and "Liquida GRANT, FULL PROJECT 2025" boxes will take you to the aforementioned Forms where you can upload the shot(s) to be submitted in the competition.

The screenshot shows the Paratissima ART Gallery interface. On the left, a navigation menu includes 'Eventi in evidenza' (highlighted with a red box), 'Opere', 'Il mio profilo', and 'Servizi ArtGallery'. The main content area is titled 'Eventi in evidenza' and displays three event cards. Each card features a colorful graphic with the text 'LIQUIDA' and 'WHERE IMAGES FLOW'. The first card is for 'LIQUIDA Exhibition' with a deadline of 28.02.2025. The second card is for 'LIQUIDA Grant One Shot' with a deadline of 16.02.2025. The third card is for 'Liquida Grant Full Project' with a deadline of 16.02.2025. Both the 'LIQUIDA Grant One Shot' and 'Liquida Grant Full Project' cards are highlighted with red boxes, and their 'Candidati' buttons are visible.

1.3 Awards and Jury

For the edition, the members of the Jury will be:

- LAURA TOTA, Artistic director of Liquida Photofestival and curator.
- VITTORIA FRAGAPANE, curator and photobooks designer.
- GIANMARCO SANNA, artist, curator of Discared Magazine and co-founder of L.I.S.A.
- ALEX URSO, artist, curator, director of FIUTO Art Space and author for Artribune and Sky Arte.
- ROSA LACAVALLA, photographer and visual artist.

2.1 Commitments of the* candidate

By checking the Terms and Conditions box and attaching your payment receipt, your enrollment in the Liquida Grant will become official, and you hereby acknowledge and agree to be bound by these Terms and Conditions.

By accepting these Terms and participating in the Liquida Grant 2025, you warrant that all information submitted is true, current, and complete, that you own the copyright to all work submitted, and that Paratissima's use of such material will be free of charge, will not infringe on the rights of any third party, and will fully indemnify Paratissima and Liquida Photofestival in the event of infringement.

You further acknowledge that the full names of the* winner* may be published by Paratissima, and you grant Paratissima a non-exclusive, perpetual, royalty-free worldwide license to use and publish your work, in whole or in part, in any form of media, for purposes exclusive to the promotion of current and future editions of the Liquida Grant.

If photographs contain material or elements that are not owned by the* Participant and/or are subject to the rights of third parties and/or if persons appear in the photograph(s), the* Participant is responsible for obtaining, prior to the submission of the photograph(s) all releases and consents necessary to permit their publication, display and use in the manner set forth in these Terms, without any additional compensation. If a person appearing in a photo is not of the age of majority in his or her state/province/territory of residence, the signature of a parent or legal guardian is required on each release.

2.2 Commitments of Paratissima

Paratissima agrees to notify each* winner* at the email addresses associated with each nomination. The*winner* will have 2 days from the day he/she is notified to respond to Paratissima and accept the Prize. If Paratissima is unable to notify the*winner*, or if the*winner* does not respond within the established time period as specified, this may result in forfeiture of the Prize, and Paratissima reserves the right to select an* alternate winner* in accordance with these Terms and the Liquida Grant rules.

Paratissima agrees to always mention the artist's copyright.

When you submit photographs to the Liquida Grant *application*, you remain the I*owner*of the copyright to the photographs you submit to the Paratissima Web site, and Paratissima and the Liquida Photofestival will not claim ownership of the photographs.

2.3 Licenses/releases

By checking the Terms and Conditions box and attaching your payment receipt, you are applying your work(s) to the Liquida Grant and stating that:

- a) you can legally enter into contracts under applicable law;
- b) you have obtained and have copies of model releases from all persons depicted in the photographs you submit to

Liquida Grant, and such persons have voluntarily consented to the publication and/or dissemination of their likeness for all legal purposes.

Neither Paratissima nor their associates, affiliates or partners assume any responsibility for photos submitted in violation of these Terms. Images that demonstrate violations of copyright and/or grant policies will be removed and disqualified from Liquida Grant after due investigation.

2.4 Limitation of liability

By applying, I* Participants agree to release and hold harmless Paratissima and each of their respective partners, affiliates, subsidiaries, advertising agencies, agents and I* their employees, officers*, directors* and representatives from any and all claims, losses and damages arising out of their participation in activities related to the Liquida Grant.

2.5 Disputes and complaints

You acknowledge and agree that these Liquida Grant Terms of Participation together with Paratissima's [Privacy Policy](#), as well as any claim that may arise between you and Paratissima, will be governed by and construed exclusively under Italian law.

You further acknowledge and agree that the courts of Italy will be the exclusive forum in which you agree to resolve any claim, cause of action or dispute between you and Paratissima arising out of or in connection with these Terms.

2.6 Right to cancel or suspend the Award

If for any reason the Liquida Grant is unable to function as planned due to bugs, external issues, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond Paratissima's control that corrupts or impairs the administration, security, fairness, integrity, or proper conduct of this Award, Paratissima reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the event.

Paratissima cannot promise that services related to the Liquida Grant will be free from errors or omissions nor that they will be available uninterrupted and in fully operational condition. These services may be suspended temporarily and without notice in the event of system failure, maintenance or repair or for reasons reasonably beyond Paratissima's control.

Paratissima will not be responsible if, in whole or in part, the service related to the Liquida Grant is interrupted or modified in any way.

2.7 Privacy

1.4 Please see our [Privacy Policy](#)